

Scotland's Census 2021

Topic Event: Ethnicity, National Identity, Language and Religion

Thursday 20 April

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Topic Event

10:00 to 11:30	National Identity and Ethnic Group in Scotland's Census 2021
11:30 to 11:45	Break
11:45 to 13:00	Religion in Scotland's Census 2021
13:00 to 14:00	Lunch

Today's event

- Follow-up to our [Topic Consultation](#), published in August 2016.
- The Topic Consultation asked a range of questions about the use of census data, whether this met user need, and what additional information users would like to be included in 2021 and why.
- We would like to follow up with users, and collect **more detailed information about user need from specific questions** for Scotland's Census 2021.
- We will be updating users on our progress in planning for Scotland's Census 2021 as we continue this process.
- Our final recommendations for Question Content will be made to Parliament in 2019

Today's event

- In order to capture this information today, we have provided an Ethnicity, National Identity, Language and Religion Topic hand-out
- Similar in format to the Topic Consultation
- If you did not fill in the Topic Consultation please fill this in
- This is also available online at

www.surveymonkey.co.uk/r/DTFSLWP

- There is **space provided at the back (or at the end online) for comments and feedback on anything that we cover in these slides**, so please use this space to give us your thoughts even if you do not answer the other questions.

National Identity and Ethnic Group in Census

Jay Gillam

Ethnic Group

- A question on ethnic group was included for the **first time in the census in 1991**.
- Extensive use is made of ethnic group data:
 - enabling national and local government, health authorities and others to take account of the needs of ethnic minority groups and allocate resources
 - providing baseline figures against which the government can monitor possible disadvantage within minority ethnic groups.
 - Policy delivery including meeting statutory requirements under the Equality Act 2010
 - Resource allocation and service provision
 - Understanding and representing the interests of specific groups

Ethnic Group

- The census is particularly important because **many minority ethnic groups in Scotland are too small** in number to be captured effectively by sample surveys.
- The census gives the only robust information on size of groups **at local level**.

Ethnic Group

- **Ethnicity is a complicated and sensitive concept**
- Peoples' concept of their ethnicity, and the way that they choose to express it, **changes over the years.**
- We aim to meet **changing user requirements and use acceptable terminology**, while retaining an element of **comparability** for 2021 statistics with those from the 2011 Census and statistics relating to the rest of the UK.

Ethnic Group

- The measurement of ethnicity in the UK is **influenced by the legal framework** (The Equality Act 2010), which specifically refers to ‘racial grounds’ – namely colour, nationality, and ethnic or national origins.
- The ethnic group response options used in the 1991, 2001 and 2011 questions combined concepts of colour, nationality, and ethnic or national origins.

National Identity

- A question on national identity was included for the **first time in 2011**.
- Interlinked with the ethnic group question, such that **wherever possible a national identity question should be asked as a companion to the ethnic group question**.
- The national identity question typically increases the public acceptability of the ethnic group question.

National Identity

- National identity has been used widely:
 - as part of equality monitoring,
 - in developing the Race Equality Framework,
 - in local community planning,
 - to understand links and patterns between national identity and ethnic group or religious identity, and sense of belonging.

Next Steps

- We **plan to test National Identity and Ethnic Group questions**.
- We are not planning on testing large changes to these questions.
- We are currently **reviewing the National Identity and Ethnic Group Question content and design** with ONS and NISRA.
- **The 2021 census will be predominantly online.**
- Question **design online and on paper** needs to be considered.
- Questions, question content and question design need to be prioritised as part of the whole census questionnaire.

Prioritisation

Strength of user need

Data collected by the census must meet a user need for equality monitoring, policy development, resource allocation and/or service planning and delivery.

Lack of alternative sources

Data collected by the census must meet a user need that cannot be met elsewhere.

Acceptability, clarity and data quality

Questions asked in the census must be acceptable to the majority of the public, clear and be designed with minimal respondent burden in order to obtain the highest possible data quality to meet user needs.

Comparability

Data collected by the census should be comparable over time where possible, and harmonised across the UK where reasonable.

Operational considerations

Census questions must be considered as part of the census as a whole, where effective digital and paper design, space and financial constraints must be considered.

Previous Census Questions

Question 2011 - Scotland

14 What do you feel is your national identity?
 ♦ Tick **ALL** that apply.

Scottish
 English
 Welsh
 Northern Irish
 British
 Other, please write in

15 What is your ethnic group?
 ♦ Choose **ONE** section from A to F, then tick **ONE** box which **best describes** your ethnic group or background.

A White

Scottish
 Other British
 Irish
 Gypsy / Traveller
 Polish
 Other white ethnic group, please write in

B Mixed or multiple ethnic groups

Any mixed or multiple ethnic groups, please write in

C Asian, Asian Scottish or Asian British

Pakistani, Pakistani Scottish or Pakistani British
 Indian, Indian Scottish or Indian British
 Bangladeshi, Bangladeshi Scottish or Bangladeshi British
 Chinese, Chinese Scottish or Chinese British
 Other, please write in

D African

African, African Scottish or African British
 Other, please write in

E Caribbean or Black

Caribbean, Caribbean Scottish or Caribbean British
 Black, Black Scottish or Black British
 Other, please write in

F Other ethnic group

Arab, Arab Scottish or Arab British
 Other, please write in

Question continues

Question 2011 - England

15 How would you describe your national identity?
 ↻ Tick all that apply

English
 Welsh
 Scottish
 Northern Irish
 British
 Other, write in

16 What is your ethnic group?
 ↻ Choose **one** section from A to E, then tick **one** box to best describe your ethnic group or background

A White

English/Welsh/Scottish/Northern Irish/British
 Irish
 Gypsy or Irish Traveller
 Any other White background, write in

B Mixed/multiple ethnic groups

White and Black Caribbean
 White and Black African
 White and Asian
 Any other Mixed/multiple ethnic background, write in

C Asian/Asian British

Indian
 Pakistani
 Bangladeshi
 Chinese
 Any other Asian background, write in

D Black/African/Caribbean/Black British

African
 Caribbean
 Any other Black/African/Caribbean background, write in

E Other ethnic group

Arab
 Any other ethnic group, write in

Question continues

Online Design

- The **design** of questions like the Ethnic Group question could be **different online**
- This could **improve clarity of questions and quality of response**
- However, **comparability between the online and paper questionnaire** needs to be considered
- The next slide gives an idea of how **online routing** could work through the 2011 Ethnic Group question

Potential Online Design

Suggestion of possible layout and routing design ONLY

15. What is your ethnic group?

- White
Including Scottish, Other British, and any other white ethnic group
- Mixed or multiple ethnic group
Including any mixed or multiple ethnic groups
- Asian, Asian Scottish or African
Including Pakistani, Indian, Bangladeshi, Chinese, African ethnic group.
- African
Including African, African Scottish or African ethnic group.
- Caribbean or Black
Including Caribbean, Black or any other ethnic group
- Other Ethnic Group
Including Arab, Arab Scottish or Arab British, and any other white ethnic group

15a. Which best describes your White Ethnic Group or background?

- Scottish
- Other British
- Irish
- Gypsy/Traveller
- Polish
- Other White Ethnic Group

15a2. Please write in your white ethnic group:

Ro...

Romanian
Roma
Romany
....

Considerations for 2021

We are currently considering our design and content of the National Identity and Ethnic Group Questions for 2021:

- **Did 2011 outputs meet user need?**
- We need to **consider the design** of the Ethnicity Question **online** in particular – including ‘...Scottish, ...British’ for each option is more difficult to keep consistent - not all elements of the question are likely to be visible at the same time

Today's event

- Please use the hand-out or online survey at www.surveymonkey.co.uk/r/DTFSLWP to provide us with feedback about **National Identity and Ethnicity** in Scotland's Census
- In particular:
 - What **outputs do you need (for example do you use information for a specific group or do you use aggregate categories)** and **what do you specifically use this data for?**
 - Including geographical level and population size
 - **Do you require additional information in 2021**, what do you require and **why?**
 - Please discuss this with your facilitator – we will be prioritising all requests
 - **What do you think about the 2021 online design** we have presented?
 - Please discuss on your table and/or give us feedback on the hand-out/online

Religion in Census

Jay Gillam

Religion

- Religion is a related and complementary concept to ethnic group.
- Data on religion is widely used:
 - for equalities monitoring
 - to identify particular religious groups and to better understand their needs and characteristics
 - for planning of services (particularly schools)
 - for research and by special interest groups
- Religion is a **protected characteristic** as set out in the Equality Act 2010.
- Census is the only source of detailed data on religious association at **small geographies**

Prioritisation

Questions need to be prioritised as part of the whole census questionnaire:

Strength of user need

Data collected by the census must meet a user need for equality monitoring, policy development, resource allocation and/or service planning and delivery.

Lack of alternative sources

Data collected by the census must meet a user need that cannot be met elsewhere.

Acceptability, clarity and data quality

Questions asked in the census must be acceptable to the majority of the public, clear and be designed with minimal respondent burden in order to obtain the highest possible data quality to meet user needs.

Comparability

Data collected by the census should be comparable over time where possible, and harmonised across the UK where reasonable.

Operational considerations

Census questions must be considered as part of the census as a whole, where effective digital and paper design, space and financial constraints must be considered.

Next Steps

- We are **not** planning on changing the Religion Question.
- We are currently **reviewing the response options and design**.
- **The 2021 census will be predominantly online.**
- Question **design online and on paper** needs to be considered.
- Questions, question content and question design need to be prioritised as part of the whole census questionnaire.

Potential Online Design

13. What religion, religious denomination or body do you belong to?

- None
- Church of Scotland
- Roman Catholic
- Other Christian
- Muslim
- Buddhist
- Sikh
- Jewish
- Hindu
- Another religion or body

Suggestion of possible layout and routing design ONLY

13a. What is the other Christian religion, religious denomination or body that you belong to?

An...

13b. What is the other religion, religious denomination or body that you belong to?

S...

Potential Online Design

13. What religion, religious denomination or body do you belong to?

None

Church of Scotland

Roman Catholic

Other Christian

Please write in...

Muslim

Buddhist

Sikh

Jewish

Hindu

Another religion or body

**Suggestion of
possible layout
and routing design
ONLY**

Today's event

- Please use the hand-out or online survey at www.surveymonkey.co.uk/r/DTFSLWP to provide us with feedback about **Religion** in Scotland's Census
- In particular:
 - What **outputs do you need (for example do you use information for a specific group)** and **what do you specifically use this data for?**
 - Including geographical level and population size
 - **Do you require additional information in 2021**, what do you require and **why?**
 - Please discuss this with your facilitator – we will be prioritising all requests
 - **What do you think about the 2021 online design** we have presented?
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